

## NEWS REPORT

FOR IMMEDIATE RELEASE

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### **SANTA CRUZ FLEA MARKET TO RUN FOR ANOTHER YEAR**

#### ***Goodwill extends agreement to continue operating at former Skyview Drive-in property***

Santa Cruz, Calif. — Michael Paul, President of Goodwill Industries of Santa Cruz, Monterey and San Luis Obispo counties, announced that the Santa Cruz Flea Market will continue to operate in its current location through March 31, 2010.

Goodwill notified the Santa Cruz Medical Foundation (SCMF), now a part of the Palo Alto Medical Foundation (PAMF), that Goodwill would be exercising their option to extend the lease for a second year. In his letter to SCMF, Mr. Paul said “The community, SCMF and Goodwill will benefit greatly by keeping the market open for at least one more year”

“The extension of our arrangement will be of great benefit to the community on many levels,” said Larry deGhetaldi, M.D., President of the Santa Cruz division of PAMF. “Most significantly it will allow us to continue making our full \$275,000 contribution to Healthy Kids of Santa Cruz County, an organization that plays a vital role in the health of children in our community, at a time when access to children's health insurance is declining.”

The Flea Market is located at 2260 Soquel Drive in Santa Cruz and operates every Friday, Saturday and Sunday, weather permitting

*For more information about Goodwill Industries, visit their website at [www.scgoodwill.org](http://www.scgoodwill.org).*

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