

Goodwill Recognized for their Outstanding Services

Shoreline Workforce Development Services, a division of Goodwill Industries in Santa Cruz, Monterey and San Luis Obispo Counties is being recognized by Goodwill Industries International (GII) for its outstanding services for Hispanic/Latino populations in our communities. This award is the culmination of two and one-half years of research, surveys, interviews, and analysis by the workforce and research teams at GII. Based on the analysis of data generated by that research, Shoreline was chosen among a select group of Goodwills that demonstrated effective practices in programs that serve Hispanic people. Shoreline's work received the highest rating of "Outstanding".

John Collins II, Sr. Vice President of Workforce Development, will be accepting the award in April at a Spring Learning Event in Atlanta, Georgia. He will also participate in a pre-conference seminar where Shoreline and other Goodwills will present information on "Effective Workforce Development Services for Hispanic/Latino populations."

Goodwill Industries International awarded Shoreline \$15,000 to support their continuing work on behalf of the Hispanic/Latino residents in this area. The money will be used to expand outreach for current programs and to fund community conversations to discover other services that might help this population.

For more information about Shoreline's services visit www.shorelineworks.org. Or contact John Collins II, Sr. Vice President at 831.423.8611. Ext 223. Spanish language interviews are welcome.