

Press Release
FOR IMMEDIATE RELEASE

Date: May 31, 2007
Re: Goodwill Teen Store
Contact: Lenne Bennett
Goodwill Vice President
of Retail and Operations
423-8611 x 231

Goodwill Announces Teen Store Opening

Goodwill Industries of Santa Cruz, Monterey and San Luis Obispo Counties is announcing the opening of a Teen Store in the Santa Cruz Goodwill store location. Beginning Saturday June 2nd a section of the Goodwill store will feature clothing for teens. There is also a kick off fashion show at Harbor High School to announce the Opening on Friday June 1st at 10:30 am in the main quad. The teen store idea came out of Mrs. Kruger's Marketing class at Harbor High School and is being led by marketing students, Kelly Keiley, Amanda Smith and Sarah Busche.

The Teen Store is located at the Santa Cruz downtown Goodwill Store, 204 Union St. Store hours are Monday - Saturday 9 am 7 pm, Sunday 9 am - 6 pm. For more information about Goodwill, visit their website at www@scgoodwill.org.