

For Immediate Release
April 2, 2007
Re: Goodwill Board of Directors
Contact: Michael J Paul
Goodwill Industries
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Santa Cruz, CA 95050
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Goodwill Industries of Santa Cruz, Monterey and San Luis Obispo Counties, Inc. elected new officers and added 4 new members to its Board of Directors.

Felix Robles was elected Chair of the Board for the current year. Felix is a retired dean from Cabrillo College and currently serves on the Santa Cruz City Schools Board of Trustees. Felix Robles succeeds **Larry Pearson**, principal of Pacific Cookie Company. **Mark Hannah**, Attorney with Witzig, Hannah and Sanders, took on the office of Vice-Chair; while **Wally Dale**, a retired businessman assumes the role of Treasurer. **Ceil Cirillo** was elected Secretary of the Board.

Joining the Board for their first term are:

Maggie Ivy is the CEO of the Santa Cruz Conference and Visitors Council. She also serves on the Santa Cruz Chamber of Commerce Economic Development Committee and was named the Chamber's 2003 Woman of the Year. Maggie brings a tremendous background in marketing and business to Goodwill.

Greg Findley is a partner with NAI-BT Commercial Real Estate and works out of its Salinas office. He resides in Salinas with his wife and 2 children. His extensive knowledge of real estate will help Goodwill in property management, development and purchase.

Marshall Miller owns and runs Sun Shops, a network of 12 retail stores that sell beach wear. His experience in the retail business will be helpful in fulfilling Goodwill's retail expansion.

Natalie Heer is the new President of the Goodwill Auxiliary and therefore an ex-officio member of the Board. Natalie is a long time volunteer for Goodwill as well as many other organizations.

For more information on Goodwill's Board of Directors please visit them at their website www.scgoodwill.org. Or contact Michael Paul, President and CEO Goodwill Industries.